

# An Effective Rule Miner for Instance Matching in a Web of Data

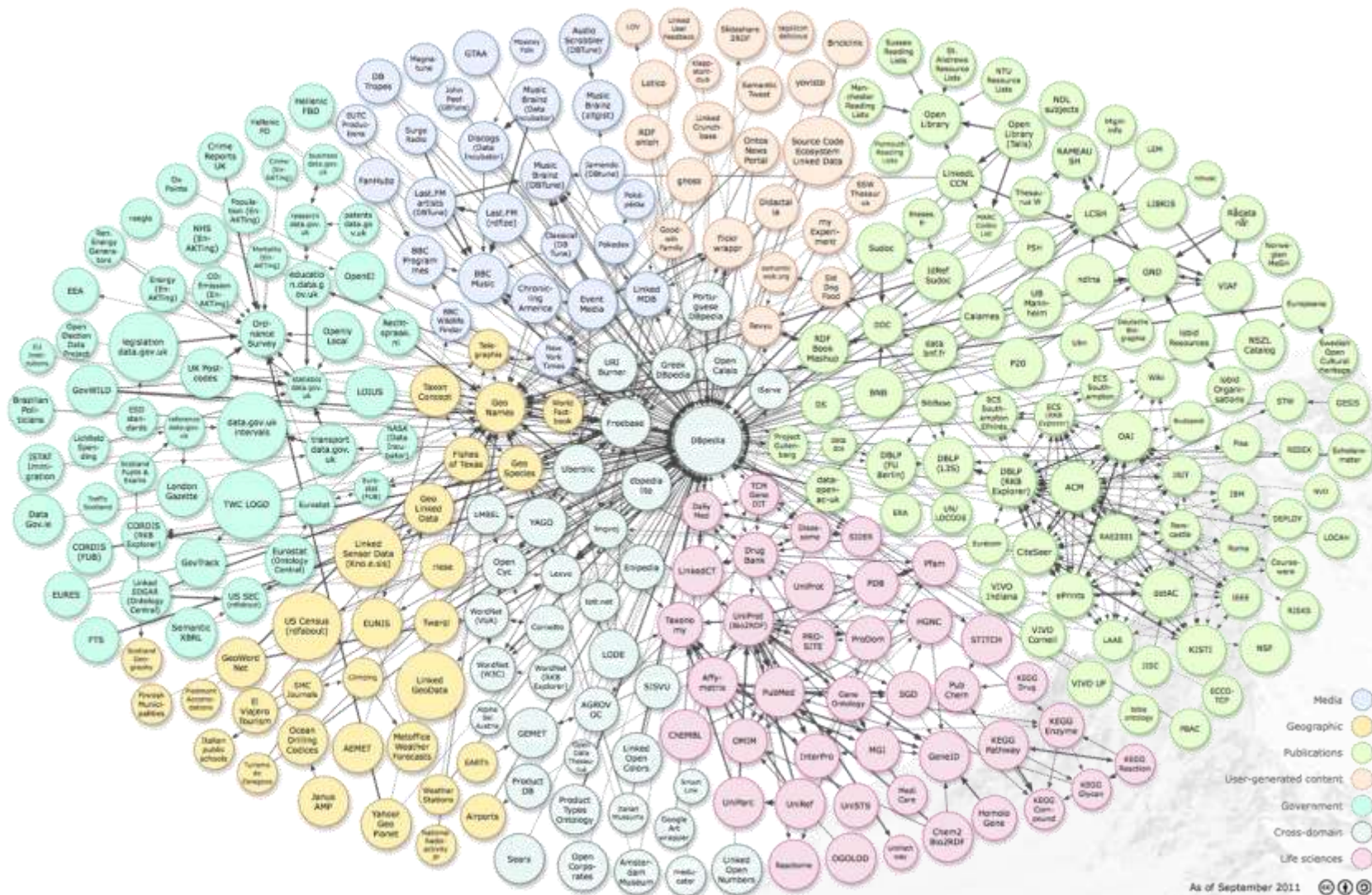
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# Agenda

- Introduction
- Workflow
- Experiments
- Summary

# Introduction - the Linking Open Data Project



As of September 2011



# Introduction - Equivalent Instances



## ■ DBpedia

### dbpedia:Nene\_(bird)

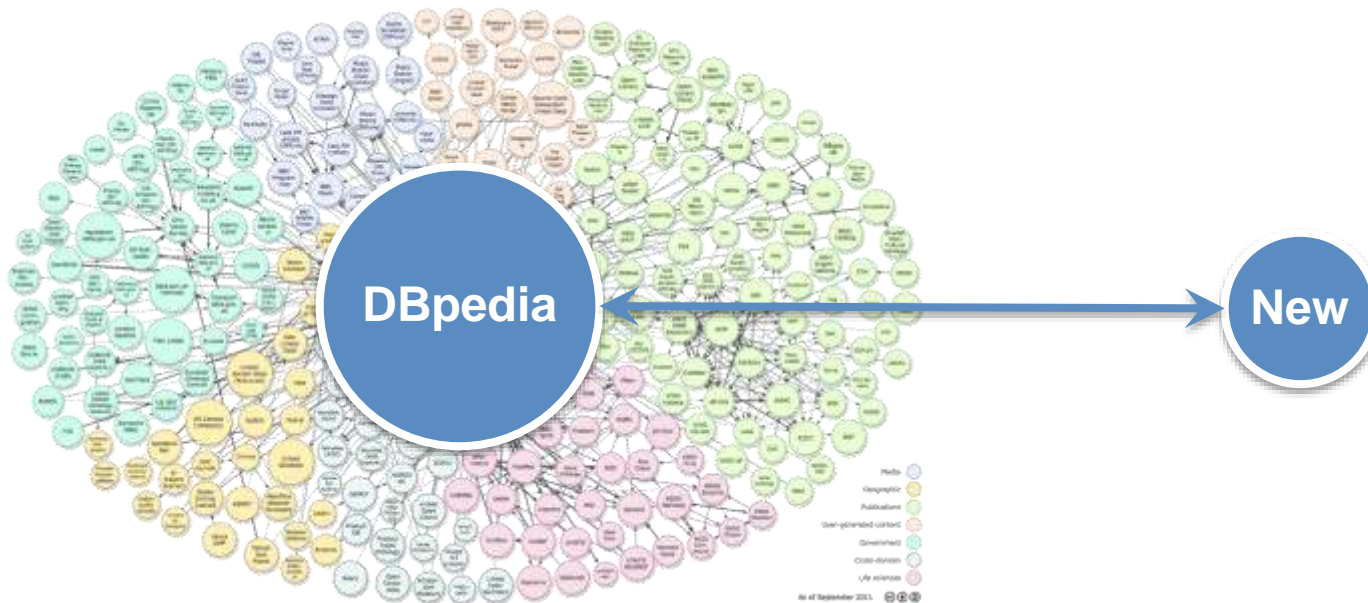
foaf:name	“Nene”
dbpprop:binomial	“Branta sandvicensis”
dbpedia-owl:phylum	dbpedia:Chordate
...	

## ■ GeoSpecies

### gs:nene

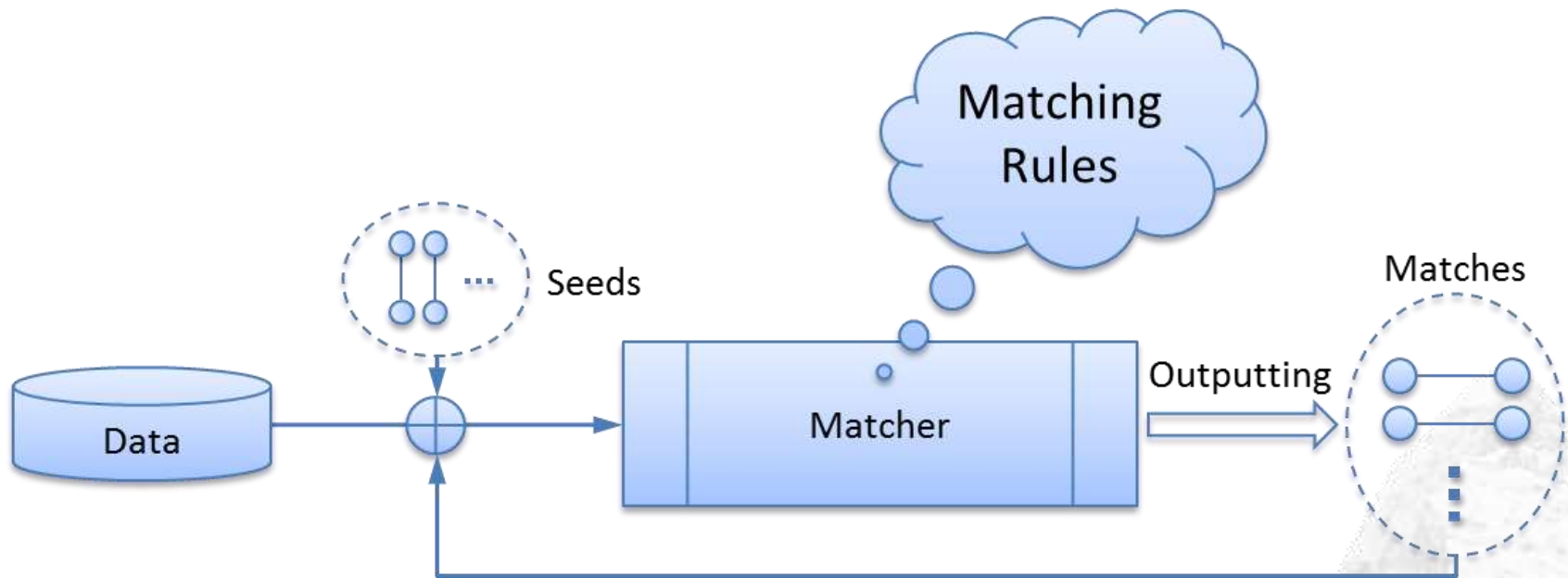
gs:hasCommonName	“Nene”
gs:hasCanonicalName	“Branta sandvicensis”
gs:inPhylum	gs:Chordate
...	

# Introduction – Problem Definition



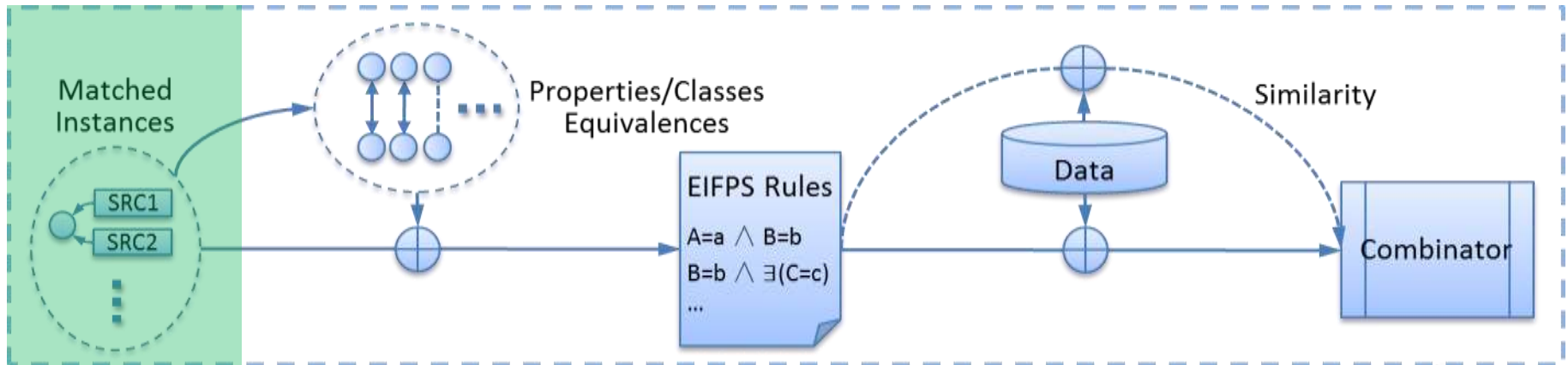
- Domain/dataset-specific methods
- General-purpose approaches
  - Requiring manually defined matching rules (i.e. link specifications)
  - Focusing on similarity metrics

# Introduction – Our Solution



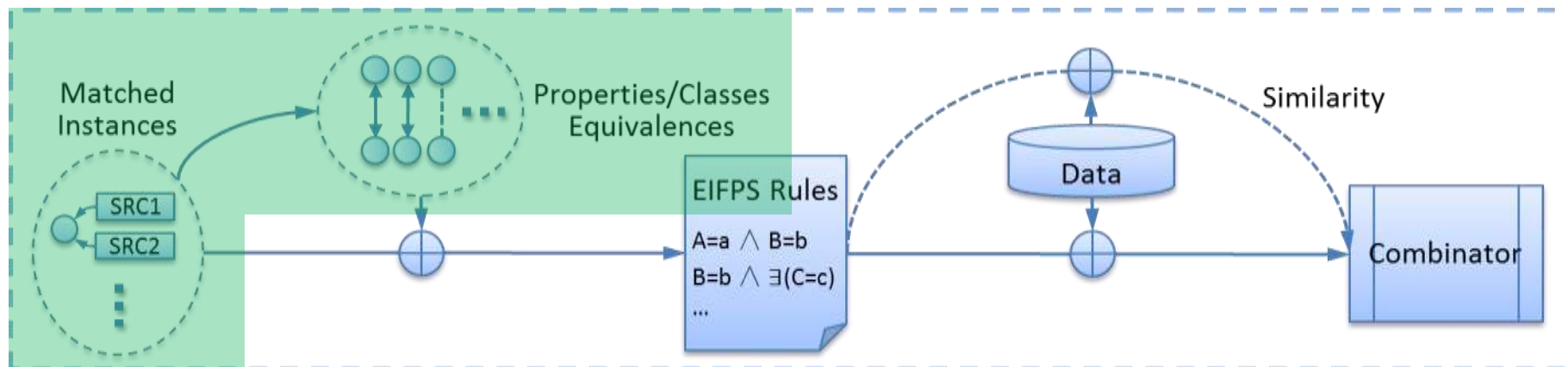
- Automatically discovering and refining dataset-specific matching rules in iterations
  - Deriving these rules by finding the most discriminative data characteristics for a given data source pair.

# Workflow – Pre-processing



- For each pair of existing matched instances, their property-value pairs are merged.
- E.g. `dbpedia:Nene_(bird) = gs:nene`
  - `foaf:name:"Nene"`
  - `dbpprop:binomial:"Branta sandvicensis"`
  - `dbpedia-owl:phylum:dbpedia:Chordate`
  - `gs:hasCommonName:"Nene"`
  - `gs:hasCanonicalName:"Branta sandvicensis"`
  - `gs:inPhylum:gs:Chordate`

# Workflow – Mining Properties Equivalences

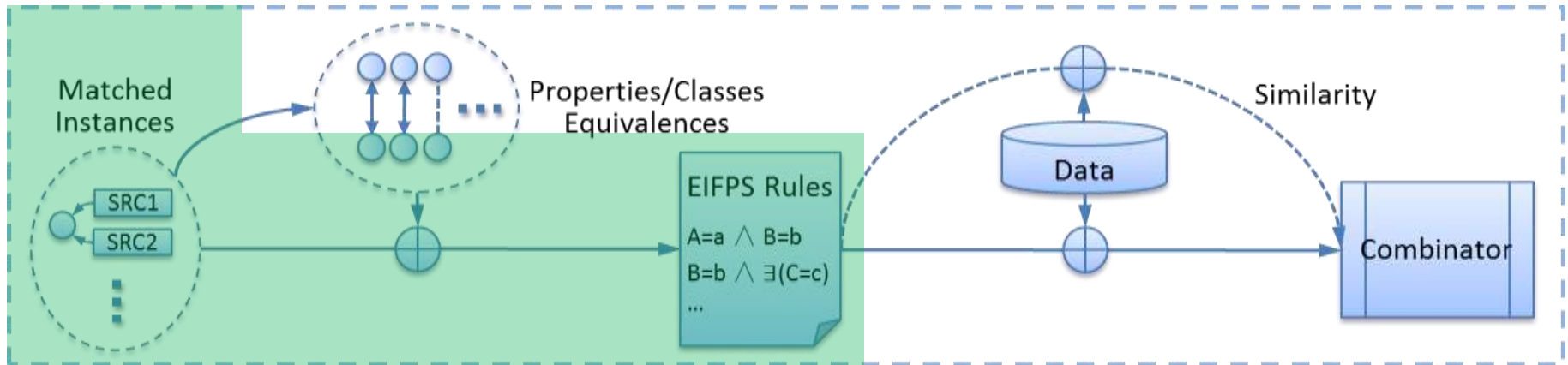


- Statistical Schema Induction [Völker et.al., ESWC2011]
- E.g. `dbpedia:Nene_(bird) = gs:nene`

Values	Property_1	Property_2
"Nene"	foaf:name	gs:hasCommonName
"Branta sandvicensis"	dbpprop:binomial	gs:hasCanonicalName
"Panda"	foaf:name	gs:hasCommonName
"Coconut"	foaf:name	gs:hasCommonName
...	...	...

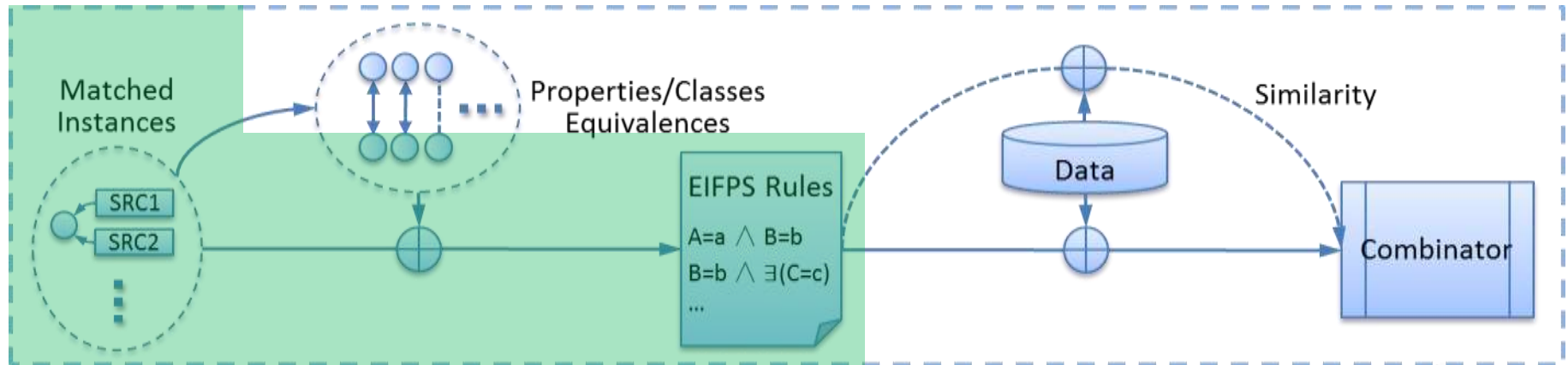


# Workflow – Mining Matching Rules



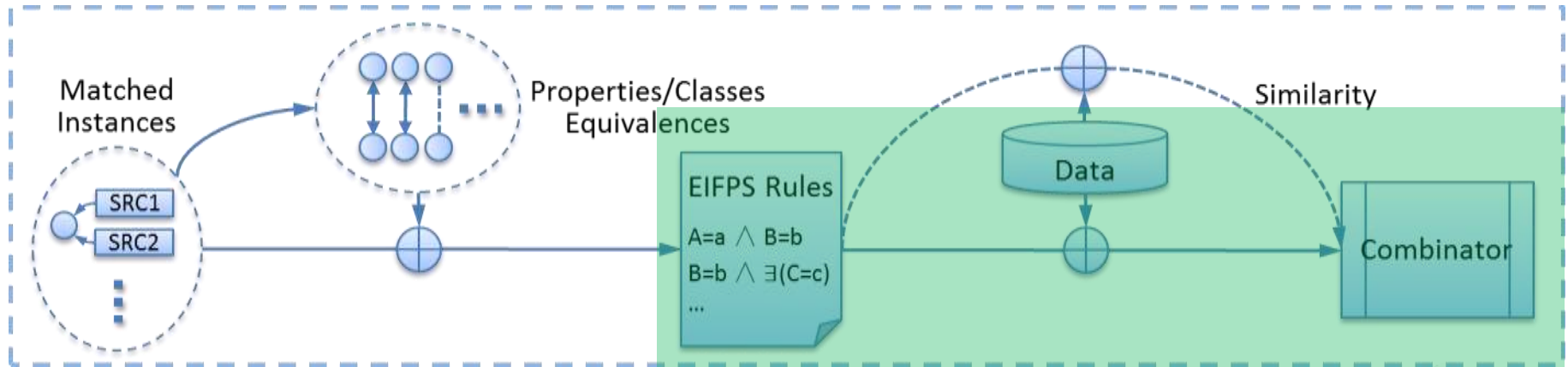
- Association rule mining, again.
- E.g. for the transaction `dbpedia:Nene_(bird) = gs:nene`, it has items:
  - `valueOf(foaf:name) = valueOf(gs:hasCommonName)`
  - `valueOf(dbpprop:binomial) = valueOf(gs:hasCanonicalName)`
  - `valueOf(dbpedia-owl:phylum) = valueOf(gs:inPhylum)`
  - ...

# Workflow – Mining Matching Rules (con't)



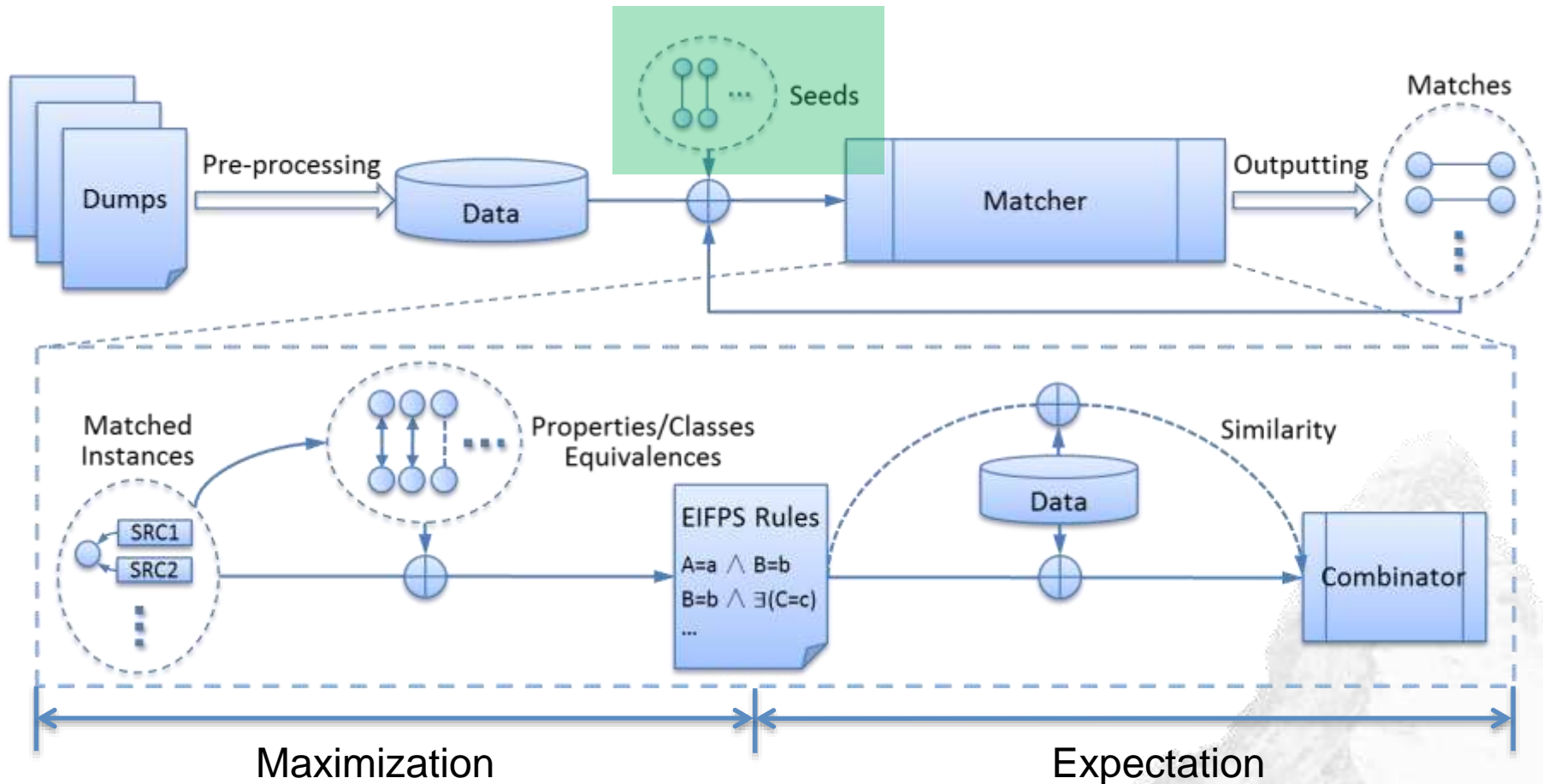
- Matching rule:
  - dbpedia:x and gs:x are matched, iff.
  - $\text{valueOf}(\text{foaf}:\text{name}) = \text{valueOf}(\text{gs}:\text{hasCommonName})$
  - and
  - $\text{valueOf}(\text{dbpprop}:\text{binomial}) = \text{valueOf}(\text{gs}:\text{hasCanonicalName})$
  - and
  - $\text{valueOf}(\text{dbpedia-owl}:\text{phylum}) = \text{valueOf}(\text{gs}:\text{inPhylum})$
- Each matching rule brings a confidence value with it. We will introduce it later.

# Workflow – Generating Matches



- Applying the obtained rule(s) on the unlabeled data to generate matches' candidates.
  - Each candidate also has a confidence value which equals to the confidence of its corresponding rule.
- The combiner is used to combine confidence values of a match's candidate.
  - Dempster's rule [G. Shafer, 1976]

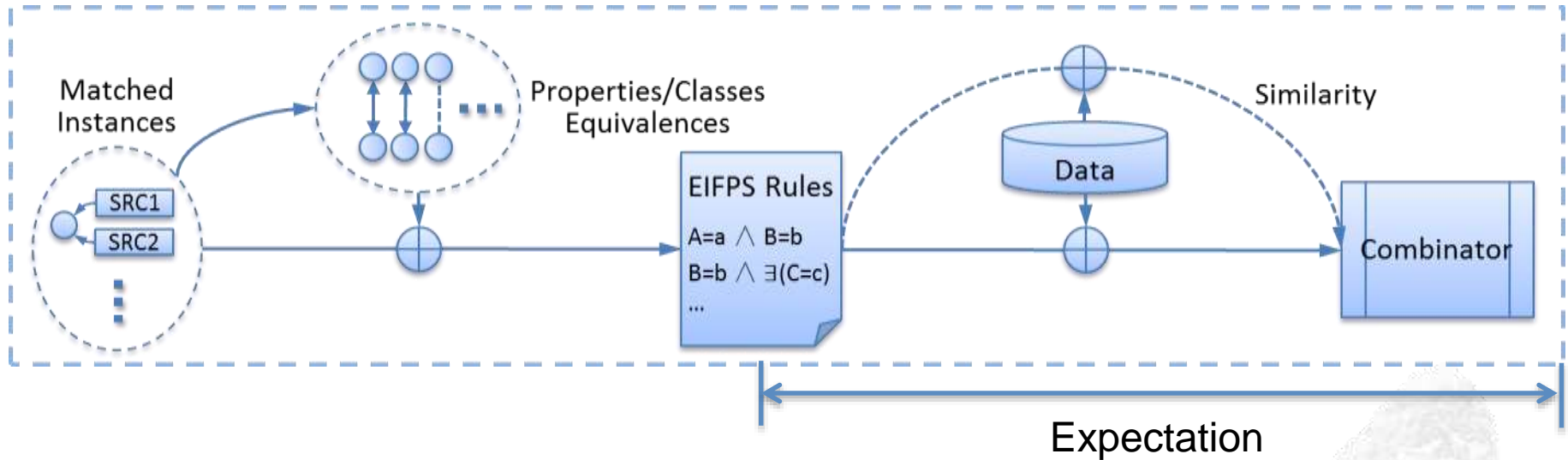
# Workflow – the Wrapper Algorithm



- The wrapper is an implementation of Expectation-Maximization iterations.
  - Refining matching rules, discovering new matches

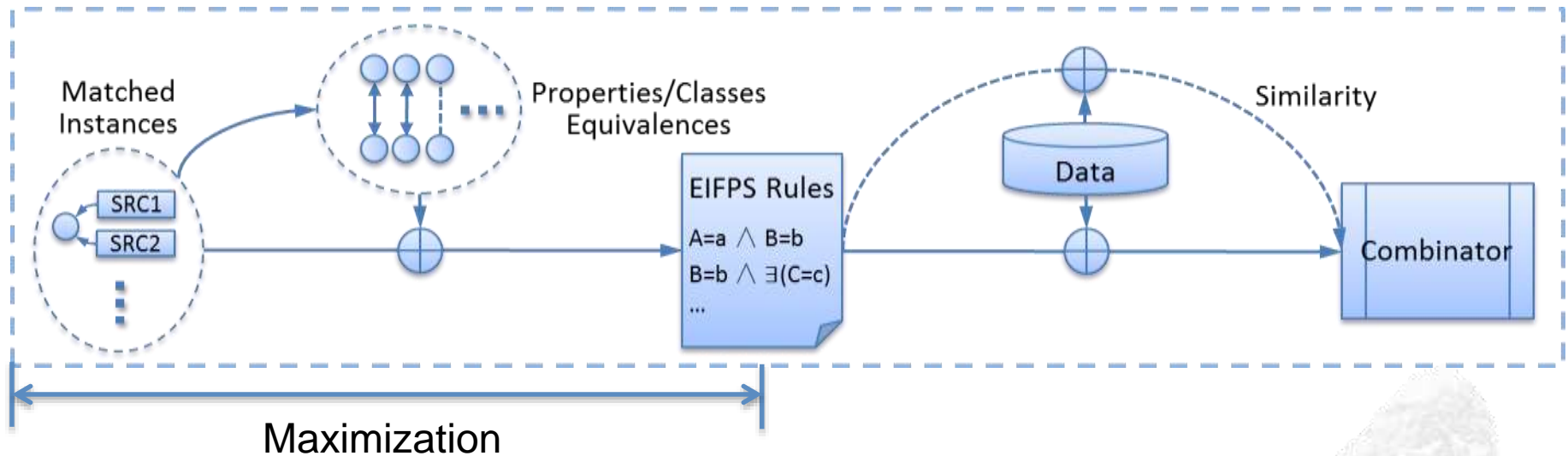


# Workflow – E-step



- The E-step estimates the **missing data** using the observed data and the current estimate for the **parameters**.
- The E-step estimates the **matches** using the current estimate for the **matching rules**.

# Workflow – M-step



- The M-step computes **parameters** maximizing the **likelihood function** as the data estimated in E-step are used in lieu of the actual missing data.
  - $M$ : matches
  - $\theta$ : parameters

$$L(\theta; M) = \Pr(M|\theta).$$

# Workflow – The Likelihood Function

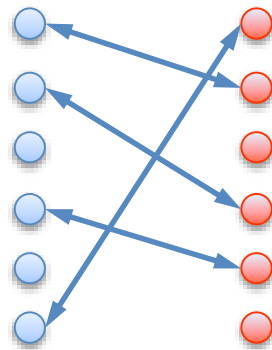
- For a set of given matches, the proximity is reflected in two aspects:
  - correctness (precision)
  - completeness (recall)
- Without complete reference matches (in real-world data), it is difficult to precisely evaluate either of them.
- An alternative measurement: optimizing the precision takes priority and obtaining all potential matches on the premise of that precision value.
- The likelihood function can be continued as:

$$L(\theta; M) \approx \text{Precision}(M|\theta).$$

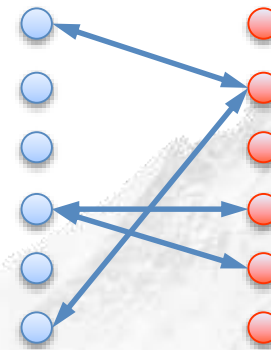
# Workflow - Approximate Precision

$$\frac{|\text{ConnectedComponent}(M)|}{|\text{Edge}(M)|}$$

- Assuming that no equivalent instances exist in a single data source, we can infer that an instance is equivalent to at most one another from the other data source.
- Incorrect matches in  $M$  may result in a node connecting to more than one other node, which is contrary to the assumption.



$$P=4/4=1$$



$$P=2/4=0.5$$

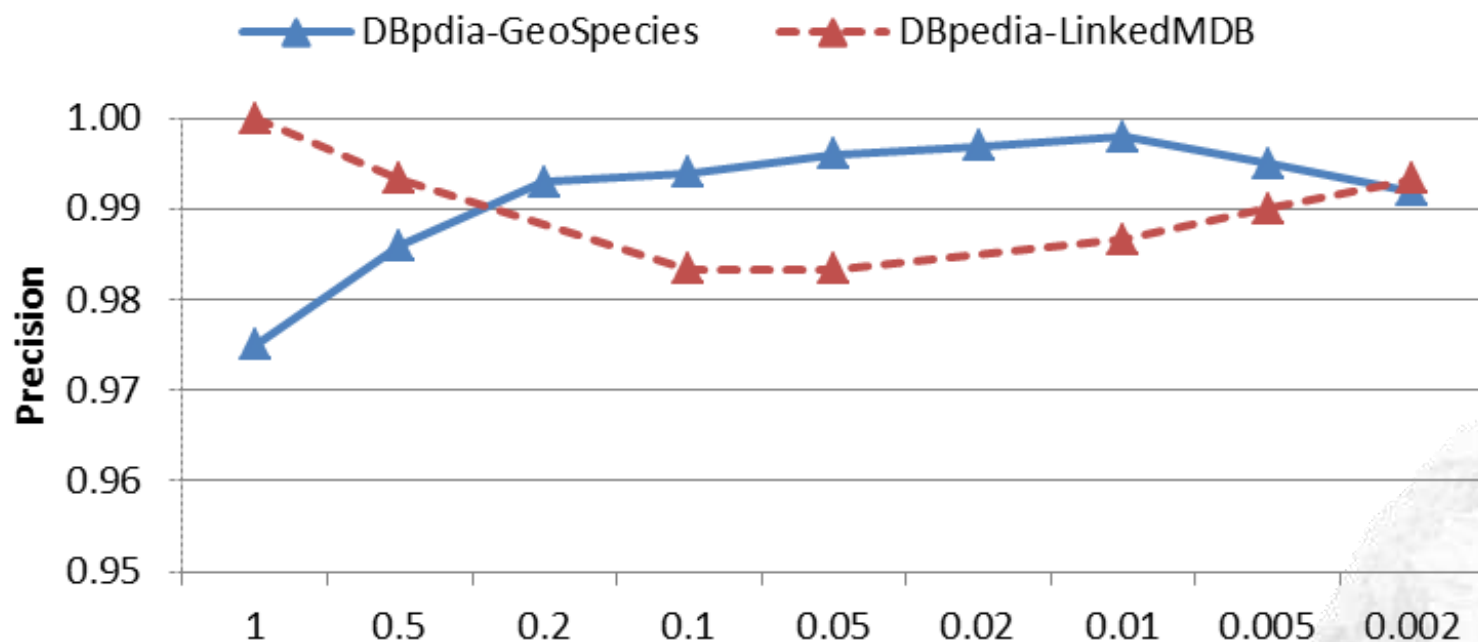


# Experiments - Datasets

- **DBpedia** is a hub data source in LOD. It structures Wikipedia knowledge and make this structured information available on the Web.
- **GeoNames, LinkedMDB and GeoSpecies**
- **Task:** discovering matches between DBpedia and the other three domain-specific data sources.
- Statistics

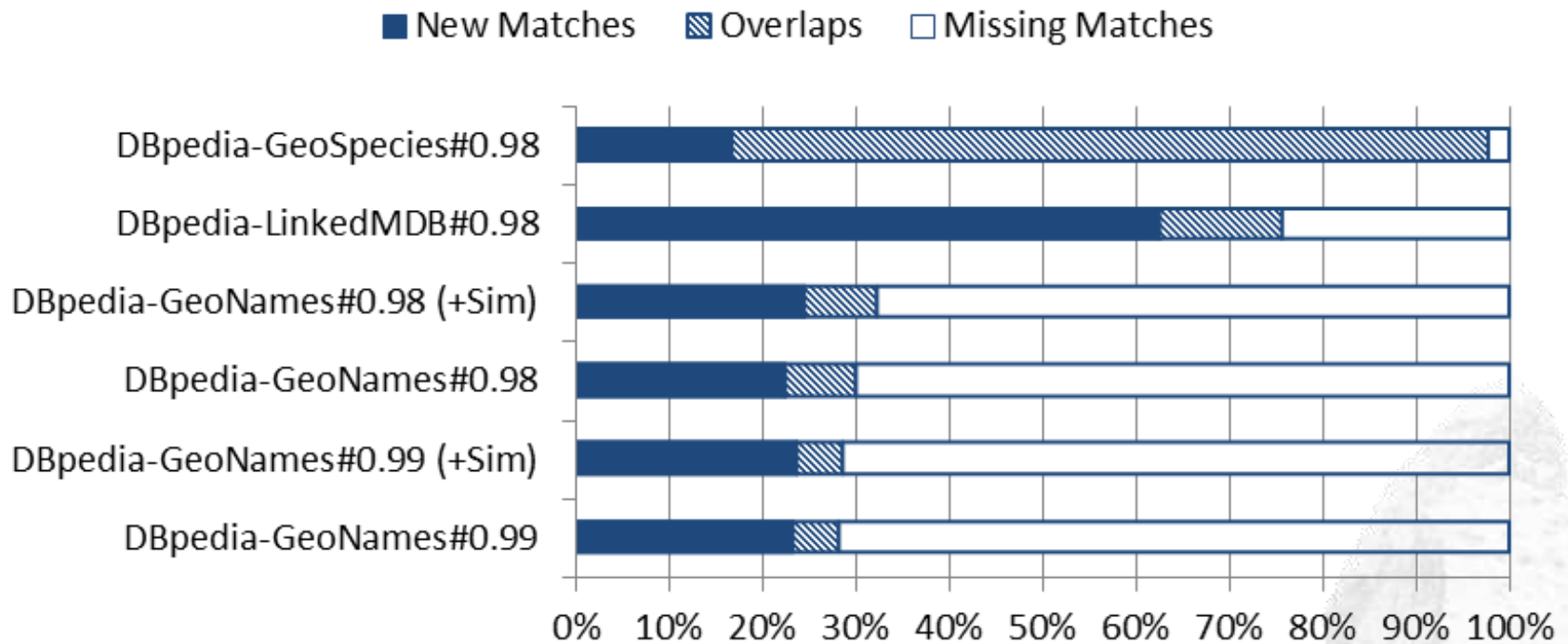
Datasets	Instances	References	Baselines
DBpedia	4,071,600	-	-
GeoNames	8,147,136	317,433	manually
LinkedMDB (Film)	97,471	16,447	ODDLinker
GeoSpecies	20,939	11,490	unknown

# Experiments – Precisions



- Sampling a certain number of output matches.
- The X-axis indicates the proportions of selected seeds in complete reference matches.

# Experiments – Newly Found Matches



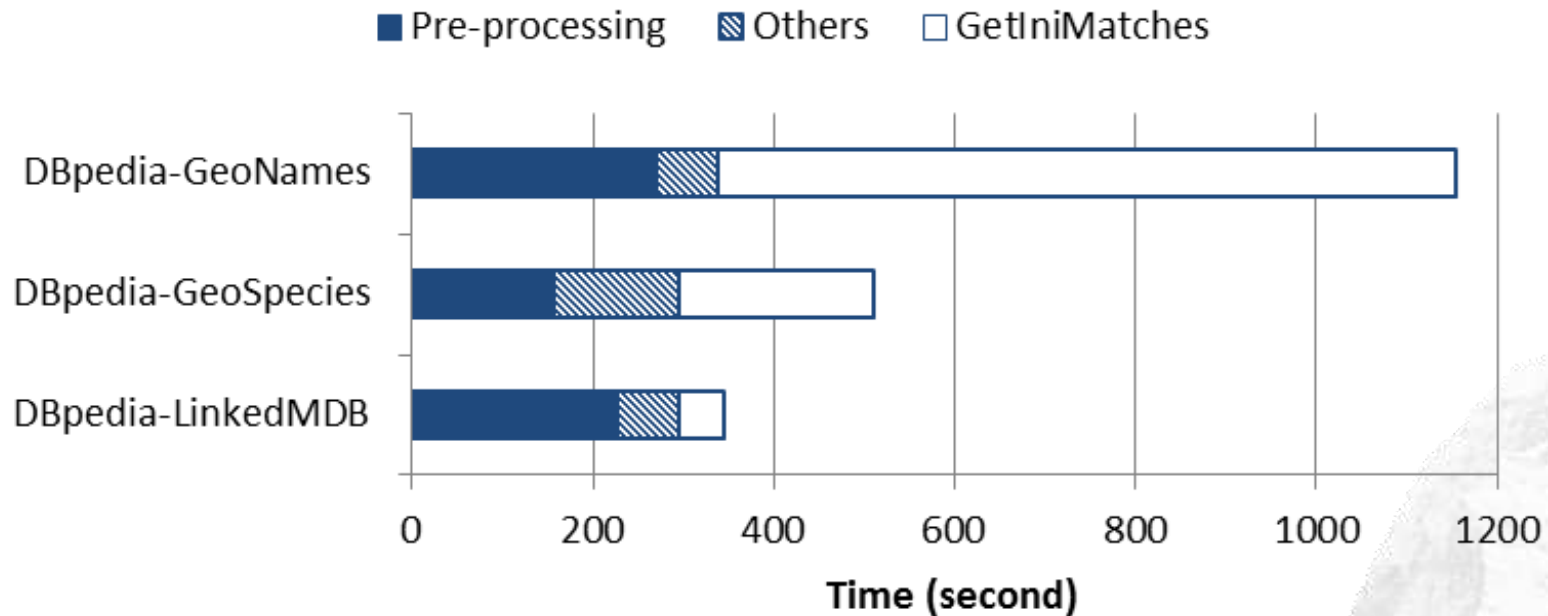
- The match space constituted by reference matches and newly found matches

# Experiments – Running Time

- Java@Map/Reduce
  - The Hadoop cluster contains 40 nodes.
  - Each node is a PC (Intel Core 2 Quad 2.66GHz CPU, 2GB RAM) can run 3 Maps + 3 Reduces simultaneously.
  - This is a shared cluster and we occupy 50 slots.
- We sample some typical running times for a single iteration.



# Experiments – Running Time (con't)



- The most time-consuming phases are “data pre-processing” and “getting initial matches”.

## ■ Contributions

- We proposed a general-purpose approach to automatically mine dataset-specific matching rules based on the EM algorithm.
- We introduced a graph-based metric to estimate likelihood (precision) and Dempster's rule to combine confidence values.
- \*We discussed some extensions to our approach in order to fit the different requirements of various practical applications.

## ■ Conclusions

- We carried out experiments on several real-world datasets. The results demonstrated the correctness of matches discovered by our approach (precision  $>0.96$  in most cases).
- We also shown more matches are found than existing references.
- The whole process can be implemented parallel.

*Thanks!*

